



第4届中国—东盟企业家交流研讨会 4th Symposium on China-ASEAN Entrepreneurs Exchanges

携手推动知识资本管理
Cooperation for Promotion
of Intellectual Capital Management

China-ASEAN

时间: 2008年12月8-9日
地点: 北京首都大酒店

Date: December 8-9, 2008
Venue: Capital Hotel, Beijing, China

指导单位:

中华人民共和国外交部
国家知识产权局

Governing Organizations:

Ministry of Foreign Affairs, China
State Intellectual Property Office, China

主办单位:

中国太平洋经济合作全国委员会

Sponsor:

China National Committee for Pacific Economic Cooperation

China National Committee for Pacific Economic Cooperation

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中国太平洋经济合作全国委员会

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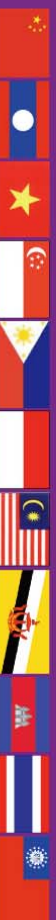
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以“携手推动知识资本管理”为主题的“第四届中国—东盟企业家交流研讨会”即将于2008年12月8日-9日在北京首都大酒店召开。

此次会议是中国—东盟联合合作委员会2008年的年度合作项目，得到中国和东盟各国政府的批准和中国—东盟合作基金的部分资助。

在此，我代表会议的主办单位中国太平洋经济合作全国委员会感谢会议的指导单位中华人民共和国外交部和国家知识产权局以及众多的协办单位、支持单位和相关人士。

我希望这次会议和我会主办的前三次“中国—东盟企业家交流研讨会”一样，对于推动我国和东盟的双边关系、促进中国—东盟自由贸易区建设及推广“知识资本管理”等方面起到积极的作用。

亦欢迎参加此次研讨会。

谭平 大使

中国太平洋经济合作全国委员会 会长

2008年7月

协办单位:

中国国际贸易促进委员会
中华全国工商业联合会
香港特区政府知识产权署
香港理工大学知识管理研究中心
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亚洲策略与领导研究所

支持单位:

中国建设银行
北京产权交易所
香港生产力促进局
亚太知识资本中心
亚洲知识资本联盟
新巴黎俱乐部
苏格兰知识资本中心
《智力资本》期刊

Co-Sponsors:

China Council for the Promotion of International Trade
All-China Federation of Industry and Commerce
Intellectual Property Department, HKSAR
Knowledge Management Research Centre
The Hong Kong Polytechnic University
Association of Southeast Asian Nations
Asia Strategy and Leadership Institute

Supporting Organizations:

China Construction Bank
Beijing Equity Exchange
Hong Kong Productivity Council
Asian Pacific Intellectual Capital Center
Asia Intellectual Capital Alliance
New Club of Paris
Scottish Intellectual Assets Center
Journal of Intellectual Capital

我们诚挚地邀请您参加于2008年12月8-9日在北京首都大酒店召开的“第四届中国—东盟企业家交流研讨会”。研讨会的主题是“携手推动知识资本管理”。此次为期2天的研讨会将云集约250名来自中国和东盟10国的政要、东盟秘书处及中国—东盟联合合作委员会的代表，以及东盟各国和中国的企业家，共同探讨全球知识资本管理的先进经验，以及在中国与东盟双边合作层面、中国—东盟自由贸易区建设进程中，共同合作推动知识资本的管理。研讨会还将进行经贸合作现状和前景以及投资环境和合作项目的介绍，中国与东盟各国企业家的双边商务洽谈，政府经贸官员与企业家的对话交流，并且进一步寻求双边企业家之间交流和沟通的渠道和机制。

中国太平洋经济合作全国委员会是在成功主办“首届中国—东盟企业家交流研讨会”（2001年10月，成都）、“第二届中国—东盟企业家交流研讨会”（2003年11月，广州）和“第三届中国—东盟企业家交流研讨会”（2006年11月，北京）的基础上组织此次“第四届中国—东盟企业家交流研讨会”的。此次研讨会是由中国—东盟联合合作委员会（中国与东盟10国间的政府合作机制）主办，并经中国外交部批准，由中国太平洋经济合作全国委员会具体组织。

中国太平洋经济合作全国委员会名誉会长、前全国人大常委会副委员长成思危将为大会议主旨发言，中国太平洋经济合作全国委员会名誉会长、全国政协副主席、中华全国工商联主席黄孟复将应邀欢迎出席会议的嘉宾。研讨会的指导单位和协办单位包括外交部、国家知识产权局、中国国际贸易促进委员会、中华全国工商业联合会、香港特区政府知识产权署、香港理工大学、东南亚国家联盟、亚洲策略和领导研究所等。

随信附上此次研讨会的概况、日程和有关机构的简介以及回执。会议的工作语言是中文和英文，会议期间有同声传译服务。

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中国太平洋经济合作全国委员会
2008年7月

第四届中国—东盟企业家交流研讨会

4th Symposium on China-ASEAN Entrepreneurs Exchanges

中国和东盟的关系日益发展，自贸区的建设也取得了举世瞩目的成绩。但是，在21世纪，企业增强知识资本管理，提高自身知识资本含量已成趋势，而中国和东盟多数国家对于知识资本的管理问题尚处于认知和初始阶段，不利于我们和东盟企业在国际市场上的竞争。同时，“十一五计划”期间，中央对经济工作的要求也包含减少企业固定资产投资，提高企业管理无形资产的能力，减少企业资源流失及加强知识产权教育、减少国际贸易摩擦等方面的内容。因此为了更好地在中国与东盟国家的企业中推动知识资本的管理工作，召开以“知识资本管理”为主题的第四届“中国—东盟企业家研讨会”是很有必要的。

中国太平洋经济合作全国委员会是按照太平洋经济合作理事会 (PECC) 的要求于1987年经中国政府批准成立的中国国家委员会。全委会是外交部直属的事业单位，是外交部系统唯一的从事多边经济合作的机构。多年来，全委会根据外交部的总体部署，积极参与中国—东盟自由贸易区的建设。

自2001年3月以来，中国与东盟就可行的合作项目展开讨论，最终于当年8月确定了一系列合作计划。根据合作协议，首届中国—东盟企业家交流研讨会于2001年10月22—23日在成都召开。全国人大王光英副委员长为会议做了主旨发言，来自中国和东盟10国的200多名企业家、官员及学者出席了大会，就中国东盟合作的法律框架、可合作的领域及项目等问题进行了探讨。第二届中国—东盟企业家交流研讨会于2003年11月10—12日在广州召开。来自中国和东盟的约330位企业家及政府官员、学者（其中中国210位，东盟各国120位）出席了此次研讨会。全国政协副主席王忠禹、印尼农业部长、广东省副省长、广州市市长和多位副市长参加了会议。会上，东盟各国分别介绍了各自国家的经济发展、投资环境、政策法规等情况，广州市以及香港、广西、安徽、江门等省市地区亦介绍了各自的情况。中国企业对东盟国家，特别是一些欠发达国家（越、老、柬、缅）产生兴趣，东盟企业家对广州等地的快速发展印象深刻。第三届中国—东盟企业家交流研讨会于2006年11月9—11日在北京召开。来自中国和东盟的约250位企业家及政府官员、学者（其中中国150位，东盟各国100位）围绕着“产业互补与中小企业合作”的主题展开了研讨与交流，外交部、国家发改委是会议的指导单位，全国人大常委会副秘书长成思危为大会做了主旨发言。

在成功地举办了三届中国—东盟企业家交流研讨会的基础上，全委会将继续发挥桥梁作用，举办“第四届中国—东盟企业家交流研讨会”。该研讨会与前三次研讨会一样，得到了外交部、国家知识产权局和中国国际贸易促进委员会、中华全国工商业联合会、香港特区政府知识产权署、香港理工大学知识管理研究中心、东南亚国家联盟、亚洲策略和领导研究所等的支持。

“第四届中国—东盟企业家交流研讨会”将于2008年12月8—9日在北京首都大酒店召开。研讨会的主要主题是“携手推动知识资本管理”。此次为期2天的研讨会将云集约250名来自中国和东盟10国的政要、东盟秘书处及中国—东盟联合合作委员会的代表，以及东盟各国和中国的企业家，共同探讨全球知识资本管理的先进经验，以及在中国与东盟双边合作层面、中国—东盟自由贸易区建设进程中，共同合作推动知识资本的管理。研讨会还将进行经贸合作现状和前景以及投资环境和合作项目的介绍，中国与东盟各国企业家的双边商务洽谈，政府经贸官员与企业家的对话交流，并且进一步寻求双边企业家之间交流和沟通的渠道和机制。同时，本次研讨会也将继续前三次研讨会的传统，向与会的企业家介绍中国—东盟自贸区的合作重点领域、谈判进程及对各自国家相关产业可能带来的影响，协助企业家以建设性的姿态参与自贸区的建设，与政府官员、政策制定者及学者一道，共同发挥积极作用，促进自贸区的早日建立。会议成果将纳入声明，向中国—东盟联合合作委员会报告。

携手推动知识资本管理

Cooperation for Promotion of Intellectual Capital Management

■ **东南亚国家联盟 (ASEAN)** 简称东盟，是由文莱、柬埔寨、印度尼西亚、老挝、马来西亚、缅甸、菲律宾、新加坡、泰国、越南等10个国家组成的地区性组织。目前已经发展成为本地区一个十分活跃、对地区事务有独特影响力的机构。近年来，中国与东盟在亚太经合组织、东亚领导人会晤、东盟地区论坛、亚欧会议及联合国等国际和地区会议及组织中相互支持，进行了良好的合作，共同维护了发展中国家的利益，在增进本地区国家相互了解和信任、维护地区和平与发展方面发挥了积极作用。

■ **中国—东盟联合合作委员会 (ACJCC)** 成立于1997年2月，确定包括五个平行机制的总体对话框架：中国—东盟高官磋商、中国—东盟经贸联委会、中国—东盟科技联委会、中国—东盟联合合作委员会和东盟北京委员会。中国—东盟高官磋商已进行多次，双方互相通报各方在政治、外交和与大国关系等重大问题的最新进展，加强合作与协调。中国通过这一机制，加强了与东盟在政治、安全等领域的相互了解和信任，在双方关系的症结问题，如南海问题上做增信释疑工作，进一步充实了中国—东盟睦邻互信伙伴关系的内涵。双方利用联委会机制加强沟通，起到了在工作层促进和协调中国—东盟对话合作框架各个机制合作的作用，迄今ACJCC执行的人员交流、经贸研讨会等项目已成功实施，中国—东盟商会已经成立。双方还同意就一些合作设想与建议进行进一步探讨，如在适当时候在中国和东盟国家举办商展等。

■ **太平洋经济合作理事会 (PECC)** 是由太平洋区域的国家和地区政府、工商界和学术界三方人士所组成的非政府间国际组织，于1980年9月在澳大利亚堪培拉正式成立。其宗旨是在自由和开放的经济交流基础上，本着伙伴关系、公平和互相尊重的原则，通过经济领域的研讨及政策协调，促进太平洋各个经济体之间的经贸合作，为地区的稳定、繁荣和进步做出贡献。PECC现有25个成员经济体，是亚太经济合作组织 (APEC) 的三个观察员组织之一，与APEC关系密切，配合并参与其许多工作。PECC现正扩大吸收议会、新闻媒体、社会团体等人士参与工作。

■ **中国太平洋经济合作全国委员会 (China-PECC, CNCPCC)** 于1986年11月成立。全国委员会由来自政府部门、学术机构和工商界三方人士以个人身份参加组成，其宗旨是谋求促进太平洋区域经济发展与合作。其主要工作为：从事对太平洋经济发展和合作的研究，组织和协调国内各单位、各部门参与太平洋经济合作理事会的活动，开展PECC及其成员国（地区）的多边和双边交流，主办有关国际会议。全国委员会的组织机构包括全体会议、秘书处以及按PECC专题活动成立的专题委员会或协调组。成立十几年来，全国委员会受到各级领导和相关单位的重视和支持。目前，PECC全国委员会已经成为具有一定影响的全国性机构，为中国的经济发展做着贡献，架起了双边合作和多边合作的桥梁。中国全委会现已扩大吸收人大/政协、新闻媒体、群众团体等人士参与。国内若干省市成立了当地的太平洋经济合作委员会，在全委会的指导下开展工作。



Invitation

Dear Madam/Sir,

We cordially invite you to attend the 4th Symposium on China-ASEAN Entrepreneurs Exchanges. The Symposium will be held in the Capital Hotel, Beijing, China on December 8-9, 2008, sponsored by the China National Committee for Pacific Economic Cooperation (CNCEC, China-PECC).

The theme of the symposium is Cooperation for Promotion of Intellectual Capital Management. In the same way as the past three symposia, this symposium will be supported by China Foreign Affairs Ministry and State Intellectual Property Office and co-organized with China Chamber for Promotion of International Trade (CCPIT) and All-China Federation for Industry and Commerce (AFCIC). The Intellectual Property Department of HKSAR, Knowledge Management Research Centre of The Hong Kong Polytechnic University, Association of Southeast Asian Nations, and Asia Strategy and Leadership Institute.

The proposed keynote speakers include Mr. Cheng Swei, former Vice Chairman, NPC Standing Committee, Mr. Tian Lipu, Commissioner of the State Intellectual Property Office (SIPO) and Mr. Stephen Seiby, Director Intellectual Property Department, HKSAR Government.

During the symposium, we will introduce the concept of Intellectual Capital Management to ASEAN and China entrepreneurs, examine the management system in developed countries and world leading companies and help train entrepreneurs in this area.

Meanwhile, we will continue our tradition of the past 3 symposia that we will pay attention to the progress of the China-ASEAN FTA process. So, we will promote the plan of a China-ASEAN free trade area in the business circles, and discuss in depth issues of common concern, thus enabling us to put forward policy recommendations for the building of a China-ASEAN free trade area.

CNCEC has successfully organized the 1st, 2nd and 3rd Symposia on China-ASEAN Entrepreneurs Exchanges in Chengdu (2001), Guangzhou (2003) and Beijing (2006) respectively. As a follow up to these three events, we hope that this 4th Symposium on China-ASEAN Entrepreneurs Exchanges will promote mutual understanding and strengthen substantial collaboration between entrepreneurs of China with their ASEAN counterparts, and thereafter be conducive to the early realization of CAFTA.

We look forward to meeting you in Beijing this December.

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China National Committee for Pacific Economic Cooperation
July, 2008

General Introduction

In recent years, China and ASEAN bilateral relations have experienced great progress, and the process of creating a China-ASEAN Free Trade Area (CAFTA) has been going on smoothly. China-ASEAN trade has continued to grow and exceeded US\$202.6 billion in the year 2007, and is approaching US\$250 billion in 2008. It is obvious that China is on the way to be the No. 1 trade partner of ASEAN and ASEAN is playing a more and more important role in China's economic growth and overall diplomacy.

In the Chairman's Statement of the 11th ASEAN Plus Three Summit which was held in Singapore, 20 November 2007, ASEAN Leaders to the Plus Three countries for the development gap in ASEAN support in implementing projects Program, Initiative for ASEAN growth initiatives in ASEAN. This parties concerned.



expressed their appreciation their assistance in narrowing through, among others, under the Vientiane Action Integration and sub-regional is rather encouraging for the

With the deepening of bilateral economic ties, it is of great significance to upgrade ASEAN and Chinese entrepreneurs' knowledge on intellectual capital management, to exchange experience and to explore the way to cooperate well among ASEAN and Chinese enterprises.

The China National Committee for Pacific Economic Cooperation (CNCEC) was established in 1987 in line with the charter of Pacific Economic Cooperation Council (PECC). Based on our involvement in Asia-Pacific regional economic cooperation over the years, we realize that the exchange of ideas and recommendations on economic cooperation through dialogues among government officials, academicians and business people plays an important role in accelerating the process of regional economic integration. With the advent of the new era of comprehensive economic cooperation between China and ASEAN countries, government departments, academia, business circles as well as the civil society are more concerned with the process of regional economic integration. Therefore, it is necessary to promote closer mutual cooperation and coordination.

Approved by ASEAN-China Joint Cooperation Committee (ACJCC), we successfully organized the 1st, 2nd and 3rd Symposia on China-ASEAN Entrepreneur Exchanges in Chengdu, October 2001, Guangzhou, October 2003 and Beijing, September 2006 respectively. More than 200 officials, scholars and entrepreneurs from China and ASEAN countries attended the 1st, the 2nd and 3rd Symposia respectively. They gathered together and discussed business opportunities brought about by China-ASEAN cooperation, thus making due contribution to the fifth China-ASEAN Summit held in Nov. 2001 and the seventh China-ASEAN Summit held in Nov. 2003 and the tenth China-ASEAN Summit held in January 2007.

第四届中国—东盟企业家交流研讨会 4th Symposium on China-ASEAN Entrepreneurs Exchanges

In view of the above, we plan to hold the "4th Symposium on China-ASEAN Entrepreneur Exchanges" by playing the role of a bridge.

The theme of the 4th Symposium is "Cooperation for Promotion of Intellectual Capital Management". The proposed keynote speakers include Mr. Cheng Siwei, former Vice Chairman, NPC Standing Committee, Mr. Tian Lipu, Commissioner of the State Intellectual Property Office (SIPO) and Mr. Stephen Selby, Director Intellectual Property Department, HKSAR Government.

In the same way as the past three symposia, this symposium will be supported by China Foreign Affairs Ministry and State Intellectual Property Office and co-organized with China Chamber for Promotion of International Trade (CCPIT) and All-China Federation for Industry and Commerce (ACFIC). The Intellectual Property Department of HKSAR, Knowledge Management Research Centre of The Hong Kong Polytechnic University, Association of Southeast Asian Nations and Asia Strategy and Leadership Institute.



Objectives and Expected Outputs of the Project

During the symposium, we will introduce the concept of Intellectual Capital Management to ASEAN and China entrepreneurs, examine the management system in developed countries and world leading companies and help train entrepreneurs in this area.

Meanwhile, we will continue our tradition of the past 3 symposia that we will pay attention to the progress of a China-ASEAN FTA process. So, we will promote the plan of a China-ASEAN free trade area in the business circles, and discuss in depth issues of common concern, thus enabling us to put forward policy recommendations for the building of a China-ASEAN free trade area.

After the symposium, the business circles will have a better understanding of intellectual capital management and CAFTA and, therefore, cooperation between business circles could be strengthened. It is believed that such meetings between China and ASEAN members will contribute to the progress of creating a China-ASEAN free trade area.

The achievements of the symposium will be encapsulated in a report to be submitted to the ACUJCC meeting.

携手推动知识资本管理 Cooperation for Promotion of Intellectual Capital Management

Major Content of the Symposium

The Symposium will discuss the following five major contents:

- 1: Creating and Releasing Economic Values in Knowledge Economy;
- 2: Role of Government in Intellectual Capital Management;
- 3: Role of IC Centers in Promoting Intellectual Capital Management;
- 4: Intellectual Capital Management in ASEAN;
- 5: Cooperation between China and ASEAN to Promote IC Management;

The Symposium will stress the entrepreneurs' role in global intellectual capital management by making full use of entrepreneurial resources of China and ASEAN countries. A multi-facet, multi-form and multi-channel platform is to be set up for entrepreneurs to learn intellectual capital management.

Venue of the symposium: Beijing Capital Hotel, China

Time: December 8-9, 2008

Experts on intellectual capital management from worldwide think tanks and leading companies will introduce the contents and method of intellectual capital managements:

Business and trade officials from each country will brief on their respective economic status, trade and investment environment, policies and laws on intellectual capital management as well as the status of their participation in the regional economic integration process.

Business representatives will brief the government officials with their comments and suggestions to make the collaboration fruitful, business representatives shall put forward their ideas in detail on how to realize their collaborative activities and identify the scope and follow-up process for business networking and inter-firm linkages between China and ASEAN on intellectual capital management.

On the basis of the above mentioned activities, the symposium will draw up a draft working program on policy implications as well as facilitation for business linkages by both sides of China and ASEAN on intellectual capital management.

On-site business tours and other business activities may be organized according to the interest and desire of delegates.

CNCPPEC

China National Committee for Pacific Economic Cooperation (CNCPPEC) is a national organization established in November, 1986 in accordance with Pacific Economic Cooperation Council (PECC) Charter, which comprises tripartite representatives from government, business, academic and other intellectual circles, all participating acting in their private capacities. CNCPPEC has now expanded its membership to parliamentarians, news media and civil organizations. The objective of the National Committee is to seek and promote economic development and cooperation within the Pacific region, and its major task is to:

- engage in overall research on Pacific economic development and cooperation;
- organize and coordinate various units and sectors to participate in PECC activities;
- promote multilateral and bilateral exchanges with PECC and its member economies;
- host relevant international conferences, meetings and seminars, etc.

TENTATIVE PROGRAM

December 7 (Sunday)	
18:00-20:00	Welcome Reception
December 8, Monday	
09:00-10:30	Opening ceremony
Welcome Remarks: Amb. Mei Ping, Chair, CNCPEC; Congratulatory Remarks Ministry of Foreign Affairs: Head of ASEAN Delegation: Mr. Tian Lipu, Commissioner, State Intellectual Property Office; Mr. Stephen Selby, Director, Intellectual Property Department, HK SAR Government; Prof. Poon Chung-hwong, President, The Hong Kong Polytechnic University; Keynote Speech: Mr. Cheng Swel, Vice Chairman, 10th NPC, Honorary Chairman, CNCPEC	
10:30-10:45	Coffee Break
10:40-12:00	Plenary Session 1: Creating and Releasing Economic Values in Knowledge Economy (1)
Moderator: Professor Rongqin W. B. Leu, Chair Professor and Director, Knowledge Management Research Center, The Hong Kong Polytechnic University; Speakers: A Scholar from ASEAN; Prof. Leif Edrissson, Professor, Intellectual Capital, Lund University, Sweden and Father of Intellectual Capital; Mr. Stephen Selby, Director, Intellectual Property Department, HK SAR Government	
12:00-13:45	Luncheon
Moderator: Mr. Wu Jisong, Dean, School of Economics and Management, Beijing University of Aeronautics and Astronautics; Speakers: Ms. Edna Dos Santos, Chief of the Creative Economy and Industries Program, UNCTAD; Dr. Gordon McConaghie, Founding Chairman, Scottish IA Center; Prof. Franca Rabos, Professor, University of Oviedo, Spain, Chair Editor of Intellectual Capital; Dr. James Fok, Managing Director of Asia Intellectual Capital Alliance	
13:45-15:00	Plenary Session 2: Creating and Releasing Economic Values in Knowledge Economy(2)
Moderator: Mr. Stephen Selby, Director, Intellectual Property Department, HK SAR Speakers: Mr. Tian Lipu, Director General of SIPO, Representative from an ASEAN Country; Mr. Ian McCooll, Director of Industry Innovation, Scottish Enterprise; Mr. Ikeyuki Sumita, Director in charge of IA based Management, MITI, Japan	
15:00-16:15	Plenary Session 3: Role of Government in Intellectual Capital Management
Moderator: Mr. Stephen Selby, Director, Intellectual Property Department, HK SAR Speakers: Mr. Tian Lipu, Director General of SIPO, Representative from an ASEAN Country; Mr. Ian McCooll, Director of Industry Innovation, Scottish Enterprise; Mr. Ikeyuki Sumita, Director in charge of IA based Management, MITI, Japan	
16:15-16:30	Coffee Break
16:30-18:30	Concurrent Sessions
Session 1: Experience Sharing between Governmental Policy Makers Session 2: Innovation and Intellectual Capital Session 3: Technology Transfer and IC Cooperation Session 4: Accounting of Intangibles	
19:00-21:00	Welcome Banquet hosted by
H.E. Mr. Huang Menglu, Vice Chairman of CPDCC; Chairman, All-China Federation of Industry and Commerce and Honorary Chairman, CNCPEC (The Great Hall of the People, TBQ)	
December 9 (Tuesday)	
10:15-10:30	Coffee Break
10:30-12:30	Plenary Session 5: Intellectual Capital Management in ASEAN
12:30-14:00	Luncheon
14:00-15:00	Plenary Session 6: Cooperation between China and ASEAN to Promote IC Management and Concluding Ceremony
December 10 (Wednesday)	
Sightseeing for overseas delegates, (free of charge for ASEAN delegates and sponsored speakers, RMB 500 Yuan for others (lunch included))	

REGISTRATION FORM

- Part A: Personal Particulars (Each delegate should complete a separate form)

ASEAN Member Economy:	_____
Non-ASEAN Member Economy:	_____
Surname :	_____ First Name: _____
Title (Prof / Dr / Mr / Mrs / Ms / Miss):	_____ Position: _____
Organization:	_____
Mailing Address:	_____
Tel: (area code) number _____	Fax: (area code) number _____
Email:	_____

Please specify if you are Head of delegation or Member of delegation

- Part B: Dietary Requirement

No preference Vegetarian Pork-free Beef-free Others

- Part C: Arrival and Departure Details (if known)

Arrival Date:	Time:	Airline:	Flight No.:
Departure Date:	Time:	Airline:	Flight No.:

I shall route my hotel reservation request through China-PECC.
 I shall make my own hotel arrangement. Name of hotel: _____

- Part D: Arrival Transport Arrangement

A reception desk will be set up at the airport terminal to help participants. Airport transportation will be arranged by the organizers for the sponsored participants.

For those who come earlier or later, please use public metered-taxi at about RMB100 or shuttle bus services at RMB16 to the hotel directly. Bookings of departure transport can be made directly with the hotel concierge desk after your arrival at the hotel

- Please complete this form and fax it before 30 November 2008 to:

Mr. Yang Zeru/Wang Zhenyu, China National Committee for Pacific Economic Cooperation
3 Tourliao, Taijichang, Beijing 100005, China
Tel: 86-10-85119648/47; Fax: 86-10-65235135
E-mails: pecc07@sina.com, zeruyang@sina.com
Websites: <http://www.pecc.org>; <http://www.china-pecc.org>

HOTEL RESERVATION FORM

● **Part A: Personal Particulars** (each delegate shall complete a separate form)

ASEAN Member Economy: _____
Surname (Family Name): _____ First Name (Given Name): _____
Organization: _____
Mailing Address: _____
Tel: _____ Fax: _____
Email: _____

● **Part B: Hotel Accommodation**

All participants are suggested to accommodate in Capital Hotel, Beijing. For 33 official participants from ASEAN and some speakers who are sponsored by the organizer, they do not need to book hotel rooms. The special rates for the symposium are as follows.

Name and address	Daily room rates Deluxe Room	Daily room rates Suite
Beijing Capital Hotel 3 Qiannan Dongdajie, Beijing 100005 Tel: (86-10) 58159988 Fax: (86-10) 65120309 Mr. Zhang Zheng	RMB700 Arrival: Departure:	RMB1400 Arrival: Departure:

The rates quoted above represent group room rates, inclusive of daily breakfast, service charge and government tax. Charges for meals other than the provided will be extra and are subject to a 10 per cent service charge and 7 per cent VAT. The hotel room rates are subject to alteration without prior notice.

● **Credit Card Authorization (For Hotel Reservation Only)**

authorize the payment by credit card for the amount of US\$_____ as a guarantee for the first night's accommodation to guarantee my booking.

Mastercard Visa American Express Diners Club

Credit Card No: _____ Expire Date (mm / yy): _____

Cardholder's Name: _____ Cardholder's Signature: _____

● **Please complete this form and fax it before 30 November 2008 to:**

Mr Yang Zerui/Wang Zhenyu, China National Committee for Pacific Economic Cooperation
3 Toutiao, Tajichang, Beijing 100005, China
Tel: 86-10-85119648/47; Fax: 86-10-65235135
E-mails: pecco07@sina.com, zeruiyang@sina.com
Websites: <http://www.peco.org>, <http://www.china-pecc.org>

知识只有分享才有力量
知识只有计算才有价值
知识只有保护才有效益

——王利文

中国太平洋经济合作全国委员会
工商委员会 秘书长

Only through sharing can knowledge have the greatest strength;
Only through valuation can knowledge have the best value;
Only through protection can knowledge have the highest profit;

——Wang Liwen

Secretary General, Business Forum of CNCPEC