

The Tasks Ahead of Asia Pacific Intellectual Capital Centre

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Background

Hong Kong is uniquely placed to benefit from China's rapid economic growth as China begins to develop into a ranking "Knowledge Economy". At the same time, Hong Kong is also uniquely placed to use its advanced service economy capabilities, a separate legal system and its role as a "bridge" between the West and mainland China to help solved many economic development issues faced by China.

APICC as Envisaged by the Directors

From mainland China's perspective, developing an Intellectual Capital Management (ICM) capability is a necessity and a pre-requisite. For Hong Kong, it is the question of finding a relevant and useful role in the context of China's economic development in the next decade. The Asia Pacific Intellectual Capital Centre (APICC) is a not-for-profit company registered in Hong Kong. Its role is to build the best environment for value creation right inside individual enterprises as well as at the macro economic level. The value proposition is to provide the knowledge, skills and environment so that companies could compete more effectively in a modern mixed economy.

The Tasks Ahead

The tasks ahead are to raise awareness, inform, diagnose, educate, train and coach companies in all aspects of ICM.

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